

Overview of the AMS 2007 and Associated Events

Date		Event	Formats	Venue – Hotel Nikko
26 - 28 May		TV News Management	Regional workshop	Lotus Room
26 + 27 May		Audience Research	Regional workshop	Bungaraya Room
27 + 28 May		Global Media Strategies on HIV and AIDS Media Festival and conference		Ballroom 1
27 + 28 May		Empowering Broadcasters through media training	Workshop, panel discussion	Junior Ballroom 1
28 May		Connecting Communities through Community Radio and ICTs	Seminar, panel discussion	Sakura Room
28 May		Reforming and Enhancing Regulatory Mechanisms	Seminar, panel discussion	Junior Ballroom 2
28 May		Asian Approach to Public Service Broadcasting	Open Space session	Ballroom 2
29 May	AMS	Asia Media Summit, Day 1 <ol style="list-style-type: none"> 1. Era of Participatory Media: Rethinking Mass Media 2. Future of Public service Broadcasting 3. Soap Operas & Reality TV Shows: New Forms and Formats 	Panel discussions, one-on-one interviews, moderated debates Main Ballroom	
30 May	AMS	Asia Media Summit, Day 2 <ol style="list-style-type: none"> 1. Reporting the World through a Gender Lens 2. Mobilizing the Airwaves against Poverty: Next wave of Broadcasting 3. Climate Change: How the Media is responding 	Panel discussions, one-on-one interviews, moderated debates	Main ballroom
30 May		Audio Visual Archives AIBD/INA	workshop	Bungaraya Room
31 May	AMS	Asia Media Summit, Day 3 <ol style="list-style-type: none"> 1. Broadcasting Peace and Persuasion 2. Integrity and Honesty in Public Life: Media's Role 	Panel discussions, one-on-one interviews, moderated debates	Main Ballroom