



ASIA MEDIA SUMMIT 2010

25 - 26 May 2010

Beijing, China

GENERAL INFORMATION

Airport-Arrivals and Departures

Beijing International Airport is located in the northeast suburb of Beijing and has an 18 kilometer long expressway connecting to downtown area of Beijing. The drive from the airport to the hotels by taxi takes about 50-90 minutes depending on traffic conditions. The fare is around RMB 80-120 (USD12-18). SARFT hospitality staff will be at the Beijing Capital International Airport to welcome all delegates of the Asia Media Summit. SARFT staff will be there to give a helping hand and to arrange your transfers to your hotel.

AMS2010 Venue

Beijing Hotel

Add: NO.33 East Changan Avenue, Beijing, China

Tel: +(86-10) 65137766

The 5-star Beijing Hotel is set at the corner of Wangfujing Street and ChangAn Avenue. Adjacent to one of Beijing's major shopping areas, the hotel is also only a few steps away from the grandeur of the Forbidden City, the Tiananmen Square, the Great Hall of the People, National Centre for the Performing Arts and other cultural and historical sites. The meeting and banquet facilities include top floor venues offering a panoramic view over the city and a Chinese style Grand Ballroom for up to 1000 persons. Since its opening in 1900, the Beijing Hotel played host to numerous political and corporate events and welcomed heads of states, industry leaders, academics and travelers from all walks of life. During the 2008 Olympic Games, the Five Star Diamond awarded hotel has provided excellent service to the Olympic Family serving as headquarters of the International Olympic Committee.

Beijing Weather in May

May is the transition season from spring to summer in Beijing. The increasing and decreasing of temperature is very common during this season. The temperature in May is still considered very comfortable and is suitable for outdoor activities.

Average temperature: 19.9 °C

Average rainfall: 34.2 mm

Average humidity: 53%

Electricity

The voltage in China is 220 Volts AC, 50 hertz. Various plug converters and 220V to 110V adaptors are available at the front desk of the hotel. However, we recommend you bring along your own gear for your own convenience.

Banks and currency

Major credit cards like Mastercard, Visa and American Express are accepted by most big shopping centres and hotels. Major foreign currencies can be exchanged with the Chinese currency RMB at the airport, the Bank of China and hotels. You are also advised to keep your voucher of exchange as you will be required to produce this when changing your RMB back into a foreign currency upon departing from China. Chinese money is called Renminbi (RMB) means "The People's Currency". The popular unit of RMB is *yuan*". 1 *yuan* equals 10 *jiao*, 1 *jiao* equals 10 *fen*. There are parts of China where the *yuan* is also known as *Kuai* and *Jiao* is known as *mao*. Chinese currency is issued in the following denominations: one, two, five, ten, twenty, fifty and one hundred *yuan*; one, two and five *jiao*; and one, two and five *fen*. The official exchange rate between U.S. dollar and Renminbi *yuan* currently is about 1:6.8 (1 US dollar = 6.8 *yuan RMB*)

Historical Sites

Tian'anmen Square

Located at the center of Beijing City is Tiananmen Square, where you can visit Tiananmen Tower, Monument to the People's Heroes, Great Hall of the People, Chairman Mao Zedong Memorial Hall and see the national flag raising ceremony. Thousands of people come to the Square every day. It is the must place to visit in Beijing City. At the north end of the Square is Tiananmen Tower. The granite Monument to the People's Heroes is just at the center of the Tiananmen Square. West of the Square is the Great Hall of the People. Mao Zedong Memorial Hall is at the south side of the Square. Another important place for the tourist to visit is the China National Museum at the east side of the Square. Five Star Red Flag, the Chinese national flag, flies high in the sky above the Square. To see the guard of honor raise the Flag is a must for the tourist visiting Beijing City. You have to get up very early and arrive at the Square before sunrise. Only by doing so can you see the ceremony clearly as there are crowds of people attending the ceremony every day.

The Forbidden City

Situated at the center of Beijing, the Forbidden City, called Gu Gong in Chinese, was the imperial palace during the Ming and Qing dynasties. Now known as the Palace Museum, it is to the north of Tiananmen Square. Rectangular in shape, it is the world's largest palace complex and covers 74 hectares. Surrounded by a six meter deep moat and a ten meter high wall are 9,999 rooms. The wall has a gate on each side. Opposite the Tiananmen Gate, to the north is the Gate of Divine Might (Shenwumen), which faces Jingshan Park. The distance between these two gates is 960 meters, while the distance between the gates in the east and west walls is 750 meters. There are unique and delicately structured towers on each of the four corners of the curtain wall. These afford views over both the palace and the city outside.

Temple of Heaven

Since religion was always related with the supreme imperial power, Beijing at one time served as the focus of religious life with lots of beautiful temples. The Temple of Heaven, where the Emperors paid homage to the glory of heaven, is the largest group of structures in the country dedicated to rituals. The Altar of Earth was used to worship the God of the Earth. The Great Bell Temple, where the Emperor prayed for rainfall in the Qing Dynasty.

Historical Beijingers

If you would like to experience the local life, there is a great deal of Beijing's Hutongs and Courtyards distributed for your choice. The Prince Gong's Mansion should be the most magnificent courtyard, which was the residence of an official and then a prince. Other famous historical sites include the Bell and Drum Towers, the Liulichang Street for people interested in Chinese calligraphy, painting or other artwork, the Lugou Bridge carved with marvelous stone lions.

Modern Beijing

Thanks to the 29th Summer Olympics, Beijing has become well known to travelers all over the world. This hospitable metropolis of China has been mixed with lots of modern elements, which is also a new part for its mysterious orient civilization. There are so many representative buildings displaying this international metropolis, such as the Beijing National Stadium and the National Aquatics Center for the 2008 Olympics and the China Century Monument.

Asia Diplomatic Missions in Beijing

Foreign Diplomatic	Address	Tel/Fax
Embassy of Afghanistan	No.8, Dong Zhi Men Wai Da Jie	T:010-65321582 F:010-65322269
Embassy of Bangladesh	No.42, Guang Hua Lu, Jian Guo Men Wai	T:010-65322521 F:010-65323507
Embassy of Brunei	North Street 1,Liang Ma Qiao	T:010-65329773 F:010-65324097
Embassy of Cambodia	No.9, Dong Zhi Men Wai Da Jie	T:010-65321889 F:010-65323507
Embassy of Democratic Republic of Timor-Leste	Gold Island Diplomatic Compound, No.1.Room 156 Xibahe Nanlu	T:010-64403072 F:010-64403071
Embassy of D.P.R. Korea	No.11, Ri Tan Lu, Jian Guo Men Wai	T:010-65321186
Embassy of India	No.1, Ri Tan Dong Lu	T:010-65321908 F:010-65324684
Embassy of Indonesia	No.4, Dong Zhi Men Wai Da Jie	T:010-65325486-88 F:010-65325368
Embassy of Japan	No.7, Ri Tan Lu, Jian Guo Men Wai	T:010-65322361 F:010-65324625
Embassy of Laos	No.11, Dong Si Jie, San Li Tun	T:010-65321224 F:010-65326748
Embassy of Malaysia	No.2, Liang Ma Qiao Bei Jie, Chaoyang District	T:010-65322531 F:010-65325032
Embassy of Mongolia	No.2, Xiu Shui Bei Jie,Jian Guo Men Wai	T:010-65326513 F:010-65325040
Embassy of Nepal	No.1, Xi Liu Jie, San Li Tun Lu	T:010-65321795 F:010-65323251

Embassy of Pakistan	No.1, Dong Zhi Men Wai Da Jie	T:010-65322504 F:010-65322715
Embassy of Philippines	23 Xiu Shui Bei Jie,Jian Guo Men Wai	T:010-65321872 F:010-65323761
Embassy of R.O. Korea	No.11, Ri Tan Lu, Jian Guo Men Wai	T:010-65326774/75
Embassy of Singapore	No.1, Xiu Shui Bei Jie,Jian Guo Men Wai	T:010-65321115 F:010-65329407
Embassy of Sri Lanka	No.3, Jian Guo Men Wai Jian Hua Lu	T:010-65321861 F:010-65325426
Embassy of Thailand	No.40, Guang Hua Lu	T:010-65321749 F:010-65321748
Embassy of the Union of Myanmar	No.6, Dong Zhi Men Wai Da Jie	T:010-65320359 F:010-65320408
Embassy of Vietnam	No.32, Guang Hua Lu, Jian Guo Men Wai	T:010-65321155 F:010-65325720

Important Phone Numbers

Emergency Services

Police	110
Fire	119
Ambulance	120

Telephone Service

Local Telephone Information	114
Time Check	12117
Weather Information	12121
Post Code Check	6303 7131

Medical Service

Beijing Hospital	010-6513 2266
China-Japan Friendship Hospital	010-8420 5566
Peking Union Medical College Hospital	010-6529 6114
Beijing Tongren Hospital	010-6512 9911
Beijing Jishuitan Hospital	010-5851 6688
Beijing Tiantan Hospital	010-6705 6565
Beijing Friendship Hospital	010-6301 4411

Airlines

Capital Airport Information	010-6454 1100
Air China	400-8100-999