

Solidarity for Human Survival



(3rd From left): Right): Dato' Sri Mohd Najib Tun Abdul Razak, Deputy Prime Minister of Malaysia



He said that the solidarity must transcend religious, national, ethnic, cultural, class and gender identities, The Malaysian leader also said " more than in any other time in history, the media today has the responsibility of fostering understanding, compassion, empathy and unity among the human family."

Prime Minister Badawi delivered this message in a keynote speech read by, Dato' Sri Mohd Najib Tun Abdul Razak, Deputy Prime Minister of Malaysia, at the opening of the Asia Media Summit in Kuala Lumpur on 27 May 2008. Some 536 delegates from more than 50 countries worldwide attended the two-day

Malaysian Prime Minister Dato' Seri Abdullah Haji Ahmad Badawi has enjoined media to foster solidarity among the human family which is vital to its survival as a species.



Summit. The conference examined new visions and new strategies broadcasters can pursue to address the competitive media landscape and the demands of development.

Harnessing New Media Technologies

In his speech, Prime Minister Badawi recommended a few strategies to harness new technologies, among them:

- Invest in expanding broadband infrastructure and ensure its advantages are not limited to a few;
- Adopt policies that offer opportunities for narrowing social and economic inequities and supporting sustainable wealth creation;
- Develop local content to remove barriers to communication;
- In the area of health, media can help spread awareness and knowledge in the

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AMS 2009 Moves to Macau

The AMS 2009 embarks on another milestone as it moves out of Kuala Lumpur for the first time and gathers more than 500 broadcasters and media experts from about 50 countries worldwide to Macau for the conference on 26 & 27 May.

2008 to come to the next Summit and see the wonders of Macau. He says Macau offers a special city with a mix of European and Asian tradition, particularly Chinese history and culture that will enrich the Asia Media Summit 2009. "You will feel a sense of Europe and Asia as you encounter a cosmopolitan and modern city with half a

Mr. Manuel Goncalves, vice chairman & CEO, Teledifusao de Macau, S.A.R., China, officially invited participants at the Asia Media Summit

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prevention and treatment of diseases and enable doctors to make better and more informed decisions;

He further said traditional media would remain at the leading edge of providing content even as it loses its monopoly on the people's attention. He called on media "not to be taken in by the bells and whistles of technology but to hold fast to your established virtues of accuracy, intelligence, fairness and grit.



No Such Thing as Unlimited Freedom

Commenting on the discourse on responsible journalism, the Malaysian leader said that in a globalised world where news travels in the blink of an eye and is accessible to many, "cultural insensitivities and arrogance can lead cultures to clash and nations to collide."

He said that freedom of speech is a fundamental right, but it is not absolute. "The right to freedom of speech and expression cannot be used as a pretext or excuse to violate and abuse the reputation and dignity of a people, to slander and libel or to defame religious or religious symbols. If this were the case, there would be no laws of defamation or libel or laws against those who incite racial or ethnic violence," Prime Minister Badawi pointed out.

Improving Dialogue

The Prime Minister said the "Asia Media Summit is well placed to improve the dialogue among the many interested parties in the universe of the media and communications. The goal of nurturing dialogue is preventive of conflict and inclusive in nature."



During a question and answer session after reading the Prime Minister's speech, Deputy Prime Minister Datuk Seri Najib Razak said that the alternative media in Malaysia has enjoyed popularity, but this should not be a green light for writers to act with impunity. He said while the government was open to

criticism, there were limits to what could be expressed.

At the Inaugural session, Ms. Ladavan Bua-Aim, executive director of the Foreign Office, National Broadcasting Services of Thailand, and acting AIBD president, delivered the opening remarks. Ms. Ladavan said the advent of new technologies has opened doors to information access and wide exchange among peoples. "If well managed, this holds enormous promise for the people of the Asia-Pacific region and the world - to improve health, trade, education, governance and ultimately, individual lives," she said.



Ms. Ladavan Bua-Aim, Executive Director of the Foreign Office, National Broadcasting Services of Thailand and President of the AIBD General Conference

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million people and 28 million foreign visitors," Mr. Goncalves pointed out.

In an interview with the *Broadcaster*, Mr. Goncalves said that it was in 2007 when negotiations started to prepare Macau as the Summit's next venue. Delegates will be billeted at the Venetian Hotel, one of the biggest hotels in the world. He said that delegates would appreciate Macau, which was declared by UNESCO as a World Heritage site.



At the end of the Asia Media Summit 2008 in Kuala Lumpur, Mr. Goncalves invited the delegates to join the next Summit in Macau and enjoy the beauty of its people and places.

Guidebook on Asia-Pacific Approach to Public Service Broadcasting

Some 35 seasoned broadcasters from Asia-Pacific examined the first draft of the proposed Guidebook on an Asia-Pacific Approach to Public Service Broadcasting (PSB) during a two-day workshop in Kuala Lumpur on May 24-25, 2008.

Organised and funded by AIBD and the Friedrich-Ebert Stiftung, the workshop was the first of a series of roundtable discussions to provide a practical reference book that will guide countries keen to move towards setting up a public service broadcasting system.



(Extreme right) Dr. Javad Mottaghi, AIBD Director



(Middle): Mr. Jose Ma. G. Carlos, AIBD Consultant

Mr. Jose Maria G. Carlos, AIBD Consultant, made a PowerPoint presentation, highlighting the key principles that should guide the creation of PSB. These were the following:

- PSB should be for all citizens
- PSB should reflect diversity
- PSB should ensure quality content
- PSB should ensure editorial independence.
- PSB should ensure financial independence and sustainability
- PSB adheres to strong accountability practices
- PSB should promote a professional and creative human resource.
- PSB should promote strategic partnership and collaboration

He stressed that an effective PSB requires a media literate audience able to effectively and efficiently comprehend and utilize mass media content.

The Guidebook covers other topics such as the formation of the governing and executive bodies, laws and regulations, funding sources, training, digitisation and ways to facilitate transition from state broadcasting to PSB. During the workshop, the broadcasters were



(Left): Dr. Paul Pasch, FES representative in Malaysia

organised into two panels to review the draft guidelines on these topics, presenting recommendations and new ideas to strengthen the development of PSB in the region. They adopted suggestions to list the advantages of implementing a transition stage to facilitate the creation of PSB.



(Right): Mr. Kumar Abeysinghe, former chairman of the Sri Lanka Broadcasting Corp.



Mr. Kumar Abeysinghe, former chairman of the Sri Lanka Broadcasting Corporation, who served as chairman of the workshop, said the proposed Guidebook would serve as the contribution of seasoned broadcasters to the young broadcasters in the region.

At the opening ceremony, Dr. Javad Mottaghi, AIBD Director, said the Institute has organised about 50 activities dealing with PSB over the last ten years, and the clamour among broadcasters was to set up an Asia-Pacific approach to PSB. He said there was a mandate

for AIBD to pursue this approach as reflected in the Bangkok Declaration signed by Asia-Pacific Ministers of Information and Broadcasting in their meeting in Bangkok in 2003.

Dr. Paul Pasch, FES representative in Malaysia, emphasised that the Guidebook will be useful as long as there is a strong commitment among countries in the region to implement a PSB model.



A small group will meet again in October 2008 to continue the review of the draft guidelines, which will be finalised and printed in time for the proposed Asia-Pacific Heads of State Summit in Vietnam in 2010.



New Initiative in Media for Development



The Asia Media Summit 2008 witnessed the launch of a new initiative in media for development. Asia-Pacific Institute for Broadcasting Development (AIBD) and Worldview Global Media (WGM) group presented the Global Media Centre for Development (GMCD) concept at a pre-summit event on May 26th.



The key objectives of GMCD are to:

- Design and implement media-based interventions to inform and improve the ability of societies to cope with challenges
- Establish global links and co-operation for media and communications on education and development
- Encourage creative use of ICTs to make relevant and adequate content, accessible and affordable.
- Involve and motivate media to increase the broader sharing of education and social content.

Another important announcement associated with the GMCD was the proposal to establish a repository of educational and social content. 'The Repository', powered by the latest technologies from TSI Broadcast, LogiWays and Grieg Multi-media, will be made available to AIBD members to archive, store, share and sell & buy their content.



Encouraged by the response to the concept at the pre-summit event and subsequent discussions with AIBD members, it is now proposed that GMCD will be registered as a Foundation in Malaysia. An open-to-all, free membership approach will be adopted.

As part of the launch of the GMCD an agreement including co-productions for health and education was signed between WGM and China Educational Media Group.

The GMCD secretariat is established at AIBD and can be contacted at admin@aibd.org.my

for information about the centre, membership and initiatives. AIBD and WGM are also inviting ideas on joint initiatives that can be implemented under the aegis of GMCD.



Media and Soaring Food and Fuel Prices

Food and fuel prices have gone up dramatically worldwide, adversely affecting efforts to address poverty alleviation as envisioned in the Millennium Development Goals, a blueprint to reduce poverty by year 2015.

The *Broadcaster* interviewed senior officials of broadcast stations worldwide who attended the Asia Media Summit 2008 to find out how media could play a critical role to address the food and fuel crisis.



(Left): Bijayacoomar Madhou, Managing Director, Mauritius TV Corporation

"The media has reported responsibly on how the government has taken measures to help citizens cope with rising food and fuel prices. In providing a true perspective about the crisis, media emphasized that Mauritius is not alone in facing the spectre of high prices. Even food producing and oil producing countries have had to address high prices. The impact of media is such that people now realise that the government is helping them and is allocating more resources to meet fuel and food prices."



(Left): Hanh Tran, CEO, Australian Broadcasting Corporation (Radio)

"Media should do more investigative pieces to go into the root causes of why prices are going up and examine government policies that will address measures to soften the impact of high prices. Media has the means to investigate good governance issues, the weather and other factors that keep prices up. They should ask policymakers what can be done and whether the economic policies are relevant."



Maria Ressa, Senior Vice-President, ABS-CBN News & Current Affairs, Philippines

"We knew it was coming. Before the food and fuel crisis, we did stories to get information out and alert the government of the impending problems. When the people started to feel the impact of high prices, we reported on micro issues such as how can people cope, where can they get help, and macros stories such as how other countries are being affected and are dealing with increasing prices."



(Right): Riyaz Sayed Khaiyum, CEO of Fiji Broadcasting Corporation Ltd., Fiji

"Our two PSB radio stations will launch a campaign in June 2008 to encourage listeners to grow more food, be more self-sufficient. The weekly programmes will encourage the government to rely less on imported food because the country has the land and a good climate to ensure food sufficiency."



(Right): Sipha Nonglath, Executive Director, Lao National Radio, Laos

"We in media tried to report on how people can save money and economise. We suggested how people can plant more, save on gas by encouraging our people to do more walking and use the bicycle. We encouraged them to ride the bus more and save electricity in offices and lessen use of air condition."



Benny Cheung, Head, Public & Current Affairs Section, Radio Television Hong Kong

"We believe in the market. We report the increases in food and fuel prices. We have programmes to inform the people about the difficulties. We have suggestions such as eating less expensive rice, buying more rice from mainland China, which cost 20% less than Thai rice."



Mano Wikramanayake, Group Director, The Maharaja Group, Sri Lanka

Aljazeera – AIBD Partnership



Wadah Khanfar, Director General of Aljazeera Network, Qatar

Aljazeera and the AIBD have forged a closer partnership that will provide the peoples from the Asia-Pacific region and the Arab world more opportunities to know and understand each other's perspectives on pressing regional and global events and issues.

To start with, Aljazeera has agreed to provide live coverage of the Asia Media Summit 2009 in Macau to be aired over its TV channel called 'Aljazeera Live.' At the Asia Media Summit 2008 in Kuala Lumpur, it provided a delayed airing over the same channel of the proceedings of the conference.

In an interview with the *Broadcaster*, Mr. Wadah Khanfar, Director General of Aljazeera Network, Qatar, said live coverage of the Summit would enable millions from the Arab world to understand the thinking and insights of Asia-Pacific citizens. He said there was not much coverage of the Asia-Pacific region and Aljazeera was ready to expand coverage of events and issues affecting the region. The network is deploying more correspondents in the region and expanding networking and joint ventures with Asian broadcasting organisations such as in training.

Aljazeera Live is a 24-hour channel that in the last two years has provided live coverage of various conferences and lectures all over the world.

Mr. Khanfar said Aljazeera wants to have closer cooperation with AIBD, particularly in the Asia Media Summit. He has appointed Mr. Shafaat Khan, Head of Foreign Operations, Foreign Operations Department, to be the point person to crystallize an action plan implementing the Aljazeera-AIBD partnership.



"We have a daily watchdog programme called *Action TV* that discusses pressing issues such as rising food and fuel prices and provides opportunity for viewers to voice their problems. We also do investigative journalism on economic issues and how government has tackled the economy."

SESSION 1

Emerging 'New Broadcasters,' Evolving Strategies

Chairperson:

HABIB CHAWKI HAMRAOUI

Director-General, Algerian TV & President, Arab States Broadcasting Union



(Second from the left): Chairperson of the session Mr Habib Chawki Hamraoui, Director General, Algerian TV and President, Arab State Broadcasting Union

"Television will still remain the most efficient medium to reach mass audiences. Television will experiment more with new ideas on product placement, contextual advertising and branded shows. They will create alliances with the new broadcasters to serve niche audiences by targeting their content and their advertising more cost effectively. Programming schedules will lend themselves to greater customisation. New media would be popular among younger viewers."



By Ku Kay Mok

*Business Development Director,
MediaCorp TV Pte Ltd, Singapore*

"Content stays king. Whatever technology, we need content that offers generalist, thematic, ethnic, short or long programmes."

"Are the new kids in the block making money? It's easy to lose money in the new media environment, and hard to earn money. This should be looked at a long-term horizon. The way to move forward is to mitigate the risks."

SESSION 2

Changing Newsrooms, Redefining Journalism

Chairperson:

KEN CLARK

General Manager Commercial, Fiji TV & CEO Media Niugini Limited, Papua New Guinea



(Second from the left): Chairperson of the session Mr Ken Clark, General Manager Commercial, Fiji TV & CEO Media Niugini Limited, Papua New Guinea

"With commercialisation, and with interest and capital, I'm scared we (media) will become a centre of power and we will lose our mission and our interest. We will become disassociated with our audience. We in the newsroom should voluntarily reduce our authority and empower more the reporters to decide what stories to explore and report."

"There is less brainstorming in the newsroom. We are more on the technical rather than exploring the depth of

journalism. We should aim for less superficiality in news reporting. Let us revisit the authoritarian newsroom, decentralise it, and empower the news reporters to think more about content."



By Wadah Khanfar

*Director General,
Al Jazeera Network,
Qatar*

"The oppressed should seize the opportunities made available by the new electronic platforms to generate and share media content in ways that can aid in the development process of their communities as well as break the cycle of marginalisation imposed on them. Digitally active participants must understand the 'viral' nature of media content sharing. News sharing and propagating ideas and belief can benefit from the three-dimensional effects set forth by intelligently utilising the interconnected electronic media platforms and tools."



By Saed J. Abu-Hijleh

An-Najah National University, Nablus, Palestine

Regulations and New Media Business Models

Chairperson:
ARLINDO LOPES

Secretary General, Southern African Broadcasting Association (SABA), South Africa



"UNESCO stands firmly behind the principle of freedom of expression and free flow of information when it comes to the guiding principles for regulatory frameworks for the media. The debate must not be locked into a discussion about 'good' or 'bad' information. While we all acknowledge that there cannot be absolute freedom of expression without limitations, it is indeed dangerous to establish hard-handed rules for the flow of information and knowledge. Not only does it hinder the free flow of ideas and opinions, but it may also force 'unwanted' ideas to be expressed exclusively underground, making it impossible to openly counter hate speech and propaganda with informed arguments."



By **Mogens Schmidt**

Deputy Assistant Director-General for Communication and Information, UNESCO

"What is the best model for users for infrastructure investment and competition? Free use of free mash-up blue tooth, wifi and wimax networks, when available; infrastructure competition where it makes economic sense for operators to invest; low barrier to entry for entrants/competitors; virtual network operators/service providers must be able to compete on fair playing field; ability to move seamlessly at the same speed in each state and support of extended supply chain/consortia using different service providers."



By **Prof. Dr. Jacob van Kokswijk**
Board Member and Secretary of the International Telecom User Group (INTUG), Netherlands

"While we consider how to defend our societies against cyber-terrorism and other Internet crime, we should be careful not to smother the global dialogue that has already opened new markets, created employment in remote areas and make us collectively smarter."

"On the business side, we should look at the toll inflicted by unrestricted distribution of pirated films, television shows, as well as music, which is hurting every country's entertainment production and industries."

"So whether we are communicating by short wave or podcast, ink or instant messaging, we must never take our eye off the essence of our mission-to inform and enlighten. Quality content. Nurture it, protect it. But make sure you produce it."

By **Governor Joaquin by F. Blaya**

Chairman, Blaya Media Inc., and Governor, Radio Free Asia, USA.



User-Generated Content: Impact on Business and Society

Chairperson:
MIN EUN KYUNG

Executive Director/Head, International Relations, Team, Korean Broadcasting System (KBS), Korea



"We've moved from what critics call the Age of Information to the Age of Empowerment, and no one quite seems to know what will happen when old and new media collide – or converge. Will they destroy each other or will they complement each other? We have to define it for ourselves as journalists, understand the technology, its effects on what we do – and how all that affect the societies we live in."



By **Maria A. Ressa**

Senior Vice-President, ABS CBN News & Current Affairs, Philippines

"The impact on society of RCI Viva, a web radio offering on-demand programming, podcast and audio streaming features, has been to sensitise society to issues concerning coexistence in a multicultural environment, identify new talent within the newcomer community an encourage young film makers by providing support and visibility for their work."

By **Jean Larin**

Executive Director, Radio Canada International (RCI), Canada



"The news agenda is no longer something involuntary, forced upon us: any user can create a customised (very individual) microenvironment. Self-actualisation is important, especially from the psychological point of view since it allows a rather harmless release of negative emotions, but at the same time, the influence it might have on the society can be negative... So, new electronic media should be treated as an alternative, an additional source of information rather than an exclusive one that is capable of forcing the professional mass media out of the media sphere."



By **Alexander Babinskiy**

Deputy Editor-in-Chief, Russian News & Information Agency RIA Novosti, Russia

"User generated content is not enough. We need citizen-generated response. We need more accountability, more transparency from media. We have to begin to educate our people to become more critical of media – not to move towards trivia but move towards more development and more social change."



By **Danny Schechter**

Editor and Blogger-in-Chief of Mediachannel.org, USA

SESSION 5

Media Agenda Setting: Perspectives and Challenges

Chairperson:

MAURICE NEWMAN AC FSIA,

Chairman, Australian Broadcasting Corporation, Australia



"In order not to fall into the agenda of and be manipulated by international media organisations when covering major international news events, media organisations of developing countries, mainstream media in particular, should actively explore their own sources of information, set up correspondent stations in major countries and regions in the world, dispatch more correspondents, establish and expand their own global news reporting and editing network, and add more first-hand information into their baskets."



By Lu Weichang

Director of International News Department, China Central Television (CCTV), China

"The international audience will not accept propaganda or announcements of mere national interest of the broadcaster's country. And NHK puts emphasis on the professionalism and impartiality acquired and accumulated through many years of news and programme production as a public broadcaster in Japan. Credibility is most essential even in the international broadcasting. The international viewers are envisaged as more global minded and are citizens of open society."

By Toshiyuki Sato

Director-General, International Planning & Broadcasting, NHK, Japan



"Without an agenda in this confused and confusing global arena of the 21st century, someone will happily borrow his or her agenda and why not impose it on you. Without the readiness to articulate your own problems and issues as you see and feel them, other people will speak for you and you can be rest assured, no one can tell your story better than you, no matter how well intentioned."

By Emmanuel Wongibe

Director of Cooperation, Cameroon Radio and TV Organisation



"So, although it is tempting to adjust to copy media models from one country to the next, that template approach usually doesn't work. Ideas need to be adopted to fit the local circumstances. Emerging digital media will create new stars and branches of the media business. But we are not worried that this new platforms will make journalism obsolete. As broadcasters and policy makers, it is our job to continually search for the right balance between commercial broadcasting and ensure that both actively engage in conversation with the audience."

By Jan C. Hoek

Director General, Radio Netherlands Worldwide (RNW), Netherlands



SESSION 6

Connect Asia, Africa and the World: Bridging the Digital Divide

Chairperson:

ELIZABETH SMITH

Secretary General, Commonwealth Broadcasting Association (CBA), UK



The session was chaired by Elizabeth Smith, Secretary General, Commonwealth Broadcasting Association

"Experts say African countries need additional infrastructure investments exceeding US\$100 billion in the next five years alone to close the gap. Another key point emphasizes the importance of public policy, pointing to the need to integrate the development dimension in all national strategies addressing the information society. For the first time in history, the link between information and communication technology and poverty reduction is made by developing countries at the political level."

By Phil Molefe

General Manager, International Affairs, South African Broadcasting Corporation Limited (SABC), South Africa



"ITU's Asia-Pacific regional initiatives cover telecommunication/ICT policy and regulatory cooperation in the region, rural communications-infrastructure development, next generation network (NGN) planning, the unique telecommunication/ICT needs of Pacific islands and Small Island developing states, and strengthening the collaboration between ITU-T and ITU-D."



By Aurora A. Rublo
Senior Adviser for Asia and the Pacific, International Telecommunication Union, ITU Area Office, Indonesia

Media and Responsible Practices

Chairperson:

SALAH EDDINE MAĀOUI

Director-General, Arab States Broadcasting Union (ASBU), Tunisia



The session was chaired by Salah Eddine Maaoui. Mr Maaoui is the Director General of the Arab State

"Ultimately, the Millennium Development Goals will be achieved, only if the governments are held accountable to their promises. Critical reporting on the MDG progress and access to information are two-way communications. They are essential to enhance accountability. The public awareness is vital.

The roles in which media can play are to promote governance accountability, which provide enable environment to achieve the MDGs; ensure governments' response to social and economic priorities of all citizens, especially the poor and most vulnerable; perform its role as the guardian of public interest, and pursue critical reporting on state performance and analysing the underlying obstacles and achieving the MDGs."



By Minar Pimple

Deputy Director for Asia Region,
United Nations Millennium Campaign, Thailand

"Broadcasters and other media outlets must also be concerned with institutional sustainability. Transparent and effective governance of a public broadcaster, for example, is central to its credibility in its ongoing ability to operate. For community broadcasters, participation by and accountability to their community are crucial to their success. Good practice includes holding commercial broadcasting to certain standards, including the allocation of time for public interest, programming and public service announcements."



By Kreszentia M. Duer

Programme Manager, New Bank Practices in Civic Engagement, Empowerment and Respect for Diversity (CEERD), World Bank Institute, USA

"What do the people say is the role of media in reducing poverty and hardship? Harkha Bahadur Karki, a vegetable farmer, Palung says 'in my village vegetable farmers receive enhanced bargaining power after our local community radio 'Radio Palung' started to provide the latest vegetable rates from Kathmandu. Earlier, we were exploited by middlemen who made good of the information gap. We also receive information about pesticides, farming seasons, etc, that are useful for farming."



By Steve Buckley

President, World Association of Community Radio Broadcasters (AMARC), UK

Media and Family

Chairperson:

PAM HU

Director, Community and International Relations,
Media Development Authority, Singapore



"How do we teach children good TV viewing habits? For example the number of TV watching hours can be limited by fixing hours as well as providing other distractions like books, toys, puzzle, making television a complete no-no during the meals and homework time. Weekday bans could also be tried. It will be worthwhile for parents to check TV programme schedules ahead of time and devise a family television viewing schedule for the week, which the whole family could watch together."

By Zohra Chatterji

Joint Secretary (Broadcasting),
Ministry of Information and Broadcasting, India



"There are some rules to the game. In a market where information is abundant, the customer will have to navigate for information, and only those trusted will be the pilots. The content providers who are abusing and manipulating their customers to sell ads are not trustworthy."



By Otto Evjenth

CEO, Worldview Global Media, SA, Norway

"Parents play double-cross roles in media literacy education, which are the subject of educating their children and the object of social education. Therefore, parents have to create a harmonious, healthy and interactive media contact atmosphere for their children. The value orientation of media literacy education for young children should emphasize on 'protection,' while the principle of media literacy education for elder children should rely on the initiative and creativity of children. They need to know about and participate in media cultural production activities, think about media critically and make rational choices of media."



By Professor Ronghuai Huang

Beijing Normal University, China

"The situation today is complicated further because community standards vary significantly across international borders...This presents significant challenges for governments in terms of regulating certain activities within a country with the same regulations do not exist outside it and when the exchange of information and communication occurs so rapidly and freely



across borders. Community standards not only change with the passage of time and the crossing of borders, but they can also shift in response to technological advances and significant global events."

By Olya Booyar

Deputy Director, Classification Board,
Australia

Highlights of the Asia Media Summit 2008

Day One, 27 May 2008

